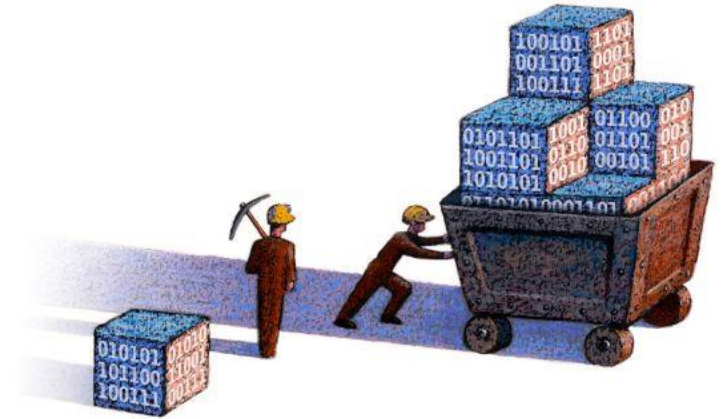


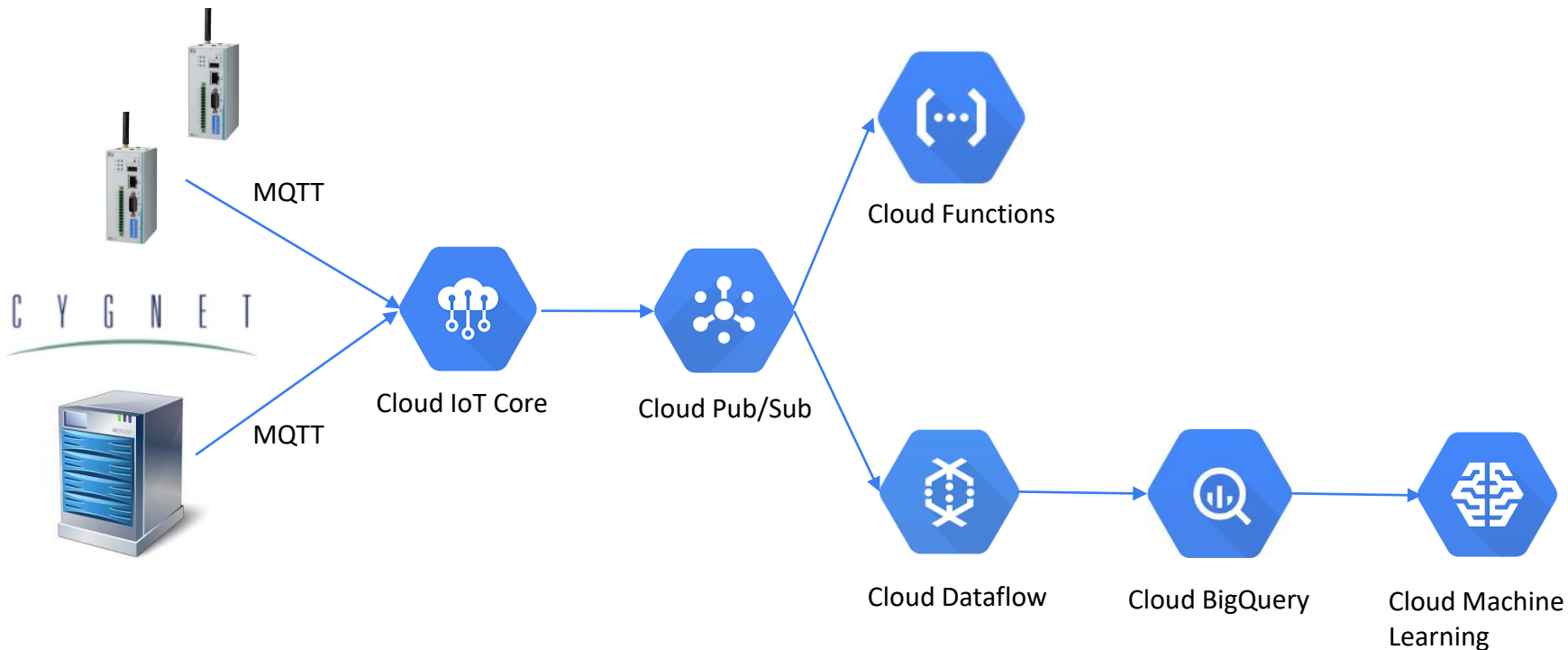
Data is Valuable



Today's Challenge:

How do you fully exploit the value of your Data?

TODAY'S DEMOS



Google Cloud Platform Services



What do we mean by Serverless Computing?

Serverless Computing

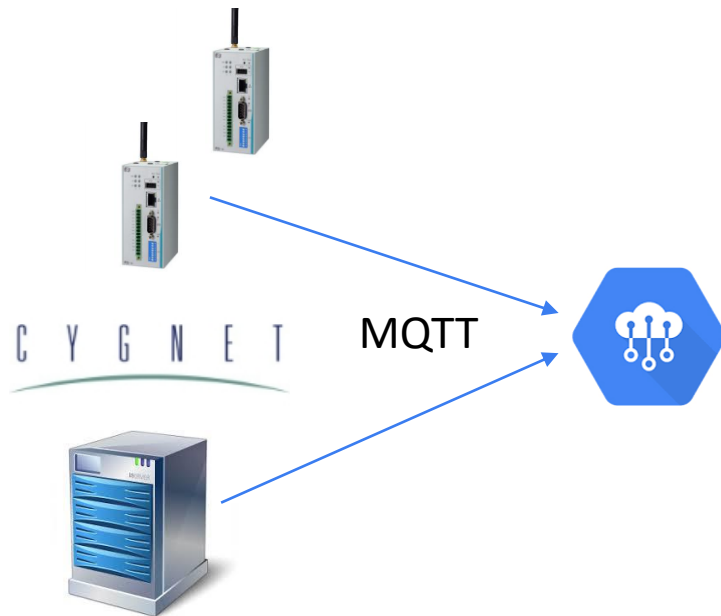
- Compute
- IoT
- Messaging
- Database
- Data processing
- Machine Learning
- Analytics

- Allows you to create and run software applications without worrying about provisioning and managing servers.
- Benefits include:
 - Flexible scaling
 - Built-in high availability and fault tolerance
 - No server or hardware management
 - Focus on your application logic
 - Built-in security & access control (ISO 27001 compliant)
 - Pay for usage model

CYGNET INTEGRATION WITH CLOUD IOT HUBS

- With the new IoT Gateway capability, CygNet® SCADA hosts and the new ForeSite® Edge device can now be easily integrated with key Cloud IoT Service providers, such as:
 - Amazon AWS
 - Google GCP
 - Microsoft Azure

- Please attend the following 2 breakouts for further details on MQTT and Edge:
 - CygNet IoT Enablement and MQTT Support
 - CygNet IIoT: Collect, Manage and Distribute at the Edge

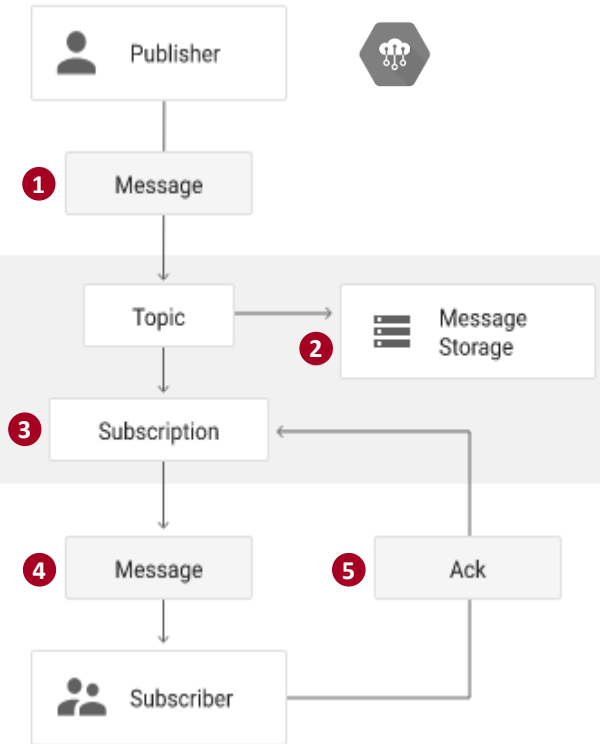


IOT DEVICE INTEGRATION: CLOUD IOT CORE



- Fully Managed Service
- Connect and ingest data from devices.
- MQTT or HTTP protocol support
 - MQTT: listens to port `mqtt.googleapis.com:8883`
 - TLS transport; requires JWT to connect securely.
- End-to-end security with *asymmetric key authentication and encryption*.
- Routes all device messages to Cloud Pub/Sub for consumption downstream.
- Amazon, Microsoft comparables:
 - AWS IoT
 - Azure IoT

MESSAGING WITH CLOUD PUB/SUB



- Global Messaging Service
 - Connect services anywhere in world
- Publishers send messages to a *topic*
- Subscribers receive messages from *topic*
- Data security: encryption on wire and at rest.

- Amazon, Microsoft comparables:
 - AWS Kinesis
 - Azure Service Bus



Cloud IOT Core and Cloud Pub/Sub demo

CLOUD FUNCTIONS



- Simplest way to run your code in cloud
 - Code runs in response to event trigger
 - In this demo, the event is a PubSub message originating from IoT device.
 - Good for real-time stream processing
 - Pay only when function is executed
 - JavaScript or Python
-
- Amazon, Microsoft comparables:
 - AWS Lambda
 - Azure Functions



CLOUD FUNCTION JAVASCRIPT EXAMPLE

```
/**
 * Cloud Function to be triggered by Pub/Sub.
 * This function is exported by index.js, and executed when
 * the trigger topic receives a message.
 */
exports.WESCPubSub = (event, callback) => {
  const pubsubMessage = event.data;
  const name = pubsubMessage.data ? Buffer.from(pubsubMessage.data,
'base64').toString() : 'Missing';

  console.log(`Message rcvd: ` + name); /* simply log a message */

  callback(); /* signal successful completion of function */
};
```

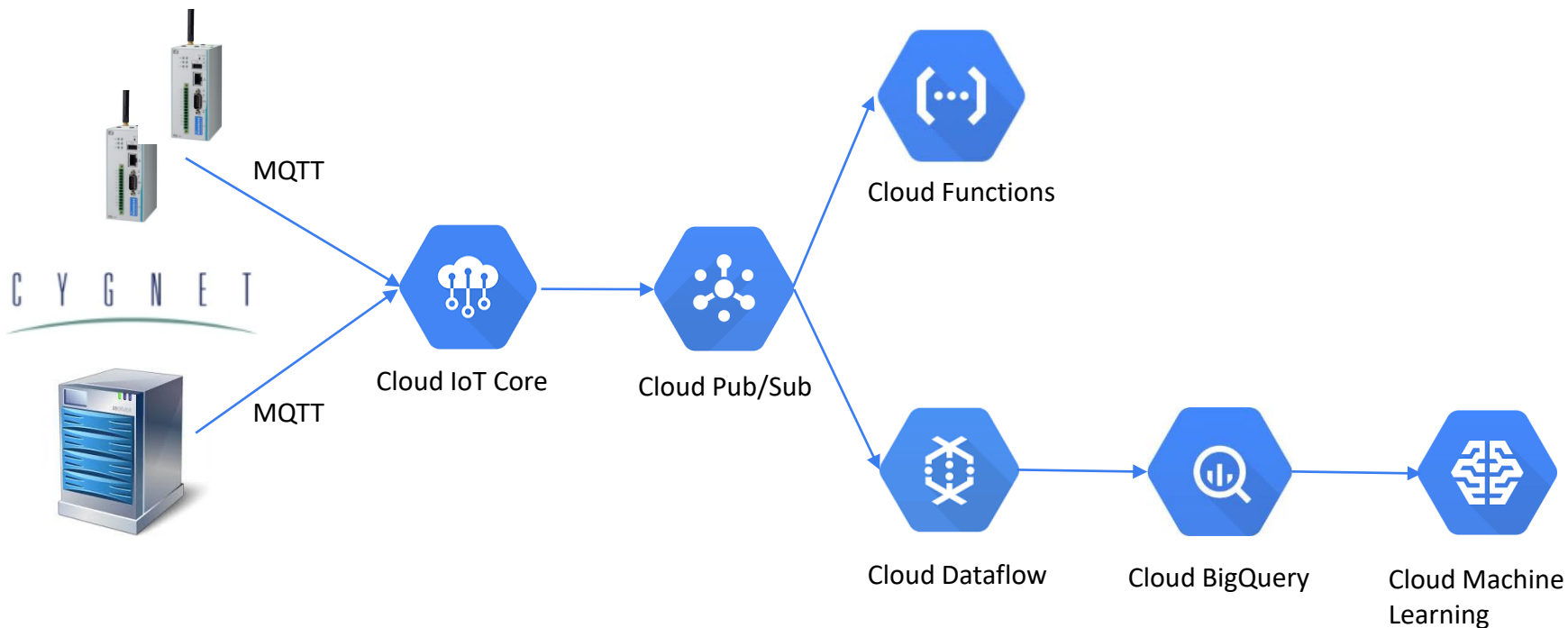
- Using gCloud sdk command line, deploy the code and define how triggered:

```
C:\ gcloud functions deploy WESCPubSub --runtime nodejs6 --trigger-resource krdevtopic --trigger-event google.pubsub.topic.publish
```



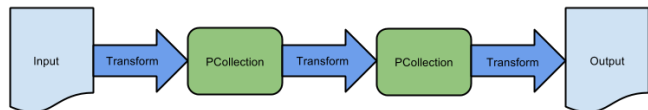
Cloud Function demo

Today's Demos – Serverless Computing

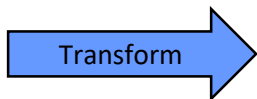


Google Cloud Platform Services

DATA PROCESSING WITH CLOUD DATAFLOW



- Fully managed service for **transforming** and **enriching** data in stream (real-time) and batch (historical modes).
- Create **data pipelines** using Apache Beam SDK.
- Strong integration point for machine learning.
- Dynamic work rebalancing.
- Fault-tolerant, exactly once processing.
- Integrates with BigQuery and ML Engine.



Cloud Pub/Sub

Cloud BigQuery

- Amazon, Microsoft comparables:
 - AWS Kinesis
 - Azure Stream Analytics

DATA WAREHOUSING WITH CLOUD BIG QUERY

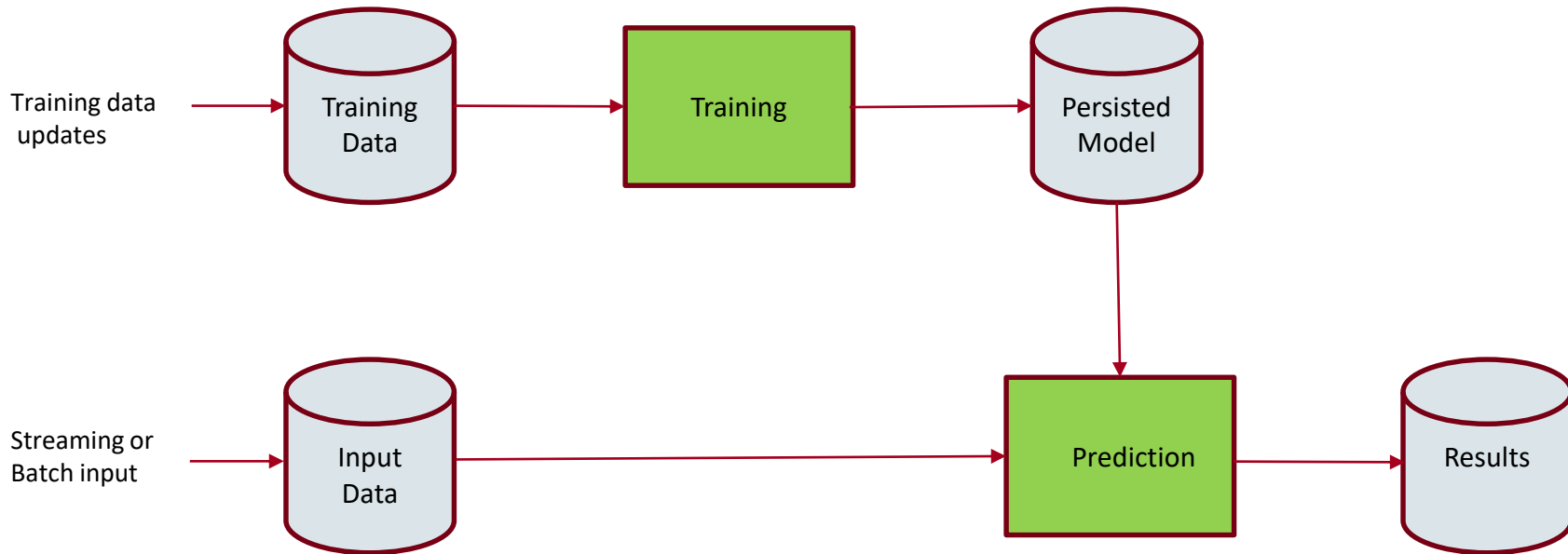


- SQL Data warehouse – petabyte scale
 - ANSI-compliant SQL
 - High –performance streaming ingestion capability (100,000 rows per second)
 - Elastic capacity scaling
 - High-available, multi-geography replication
 - Encrypted data at rest and in transit.
 - BigQuery ML – build ML models directly in SQL.
 - Integrates with Cloud ML Engine and TensorFlow.
-
- Amazon, Microsoft comparables:
 - AWS Redshift
 - Azure Data Lake



Cloud DataFlow and Cloud BigQuery Demo

MACHINE LEARNING BASICS





|

BigQuery ML Demo

ADVANCED MACHINE LEARNING: CLOUD ML ENGINE

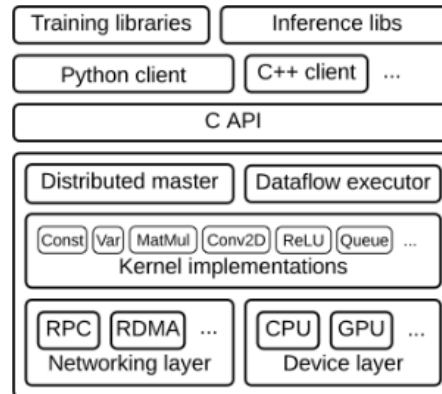
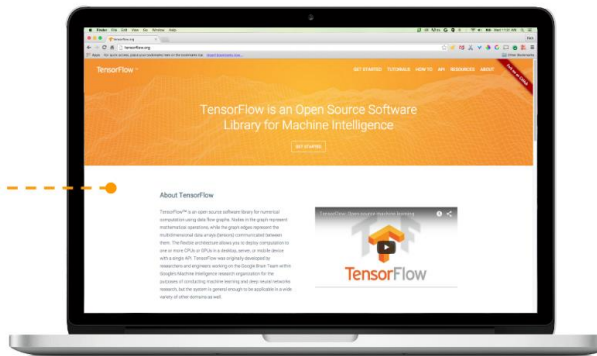


- Fully managed service to build and run custom machine learning models.
- Train models
- Predict in streaming or batch mode.
- Supports TensorFlow, Keras, Scikit-learn.
- *Automatic* environment setup
 - Write your ML code in Python (or C++)
 - Test locally
 - Deploy your training job to Cloud ML Engine
 - Create and Save the Model
 - Deploy / schedule your prediction jobs to Cloud ML Engine
- Amazon, Microsoft comparables:
 - AWS SageMaker
 - Azure ML

What is TensorFlow?

Released in Nov. 2015

#1
repository
 for "machine learning"
 category on GitHub



- Highly scalable and flexible.
- Example of TensorFlow code: [Getting Started](#).

CLOUD ML ENGINE

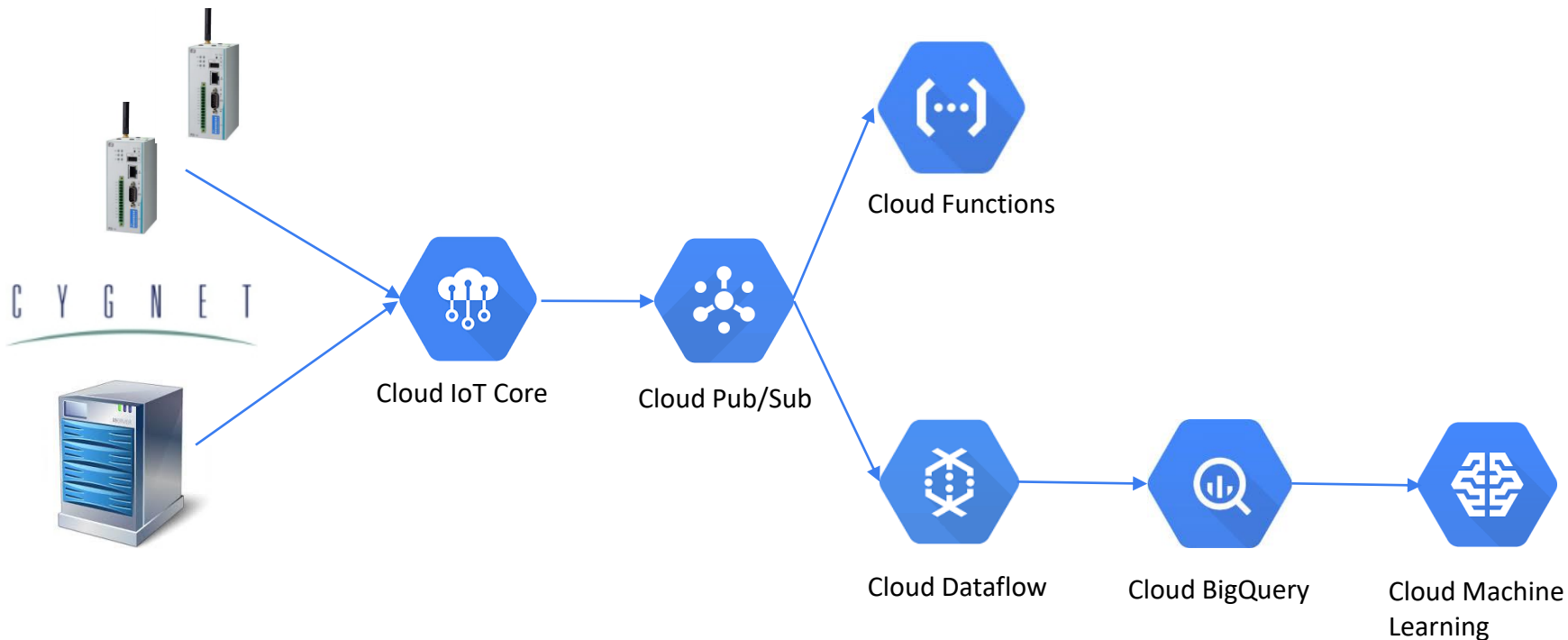


- Some Common Use Cases and ML Algorithms in IoT and ML
 - Detect anomalies in behavior of processes
 - AutoEncoder, Anomaly MASF
 - Predict failures and maintenance needs
 - Recurrent Neural Networks (RNN)
 - Deep Neural Networks (DNN)
 - Random Forest (RF)
 - Decision tree
 - Predict measurements – when sensors are bad or unavailable
 - Regression
- Would you rather roll your own ML environment?
 - [set up a single node Hadoop cluster](#)



Cloud ML Engine: Quick Look

Recap



Google Cloud Platform Services

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THANK YOU